



THE LITTLEHAMPTON BUSINESS

Welcome Booklet

Brought to you by
The Littlehampton Business Forum

In partnership with Littlehampton Town Council and Arun District Council

Welcome to **Littlehampton**

With a scenic seafront and beautiful riverside setting, Littlehampton has a population of over 30,000 residents and is a popular visitor destination for individuals, families and couples. The thriving town centre - made up of 85% independent businesses - is a great place to shop, dine, and experience the town.

Littlehampton highlights



Multi million pound public realm investment in the town centre



£7m investment in new seafront play area



2 award-winning beaches



Population of 30,000 in 2025



85% of Town Centre businesses are independently owned



3 Green Flag parks



West Beach Nature Reserve



Situated along the river Arun



Regenerated East Bank and flood defences



Littlehampton has several distinctive areas, each playing an important role in its character and economy. From the vibrant town centre to the scenic seafront, the picturesque riverside and Wick village, each area contributes its own unique character to the town.

The town centre is the heart of local business activity, hosting the majority of shops and services. You will find everything from national supermarkets to independent retail stores, fitness centres, hospitality venues, and a great evening economy.

Conveniently located just a short walk from the train station and bus terminal, the town centre is a hub for movement and connectivity. It is also home to several, high footfall-attracting events, including the annual Christmas Lights Switch On, as well as weekly and seasonal activities that bring the community together.

With 85% of businesses in the Town Centre being independently owned, it is an ideal place to start and grow a business, offering a supportive environment and strong local identity.

The Littlehampton Business Forum

Collaborate.Connect.Thrive.

Established in 2024 with support from the town and district councils, the Littlehampton Business Forum provides an opportunity for local businesses to share ideas, discuss challenges and engage directly with each other and representatives from the councils.

The main aim of the Forum is to:

- engage as a key stakeholder in Littlehampton, becoming a recognised consultative body on Littlehampton business matters
- provide a unified voice for its members, taking an active partnership approach with all stakeholders with an interest and role in the economy of the town centre, seafront, riverside and surrounding areas

Action plan

Establish the forum as a key stakeholder in Littlehampton

Example: A united voice for Littlehampton businesses

Boost the visibility and promotion of businesses

Example: Create a newsletter and develop initiatives

Support businesses to establish, maintain and grow

Example: Organise training and workshops

Promote town centre safety and encourage collaboration

Example: Encourage reporting

To support a cleaner and well-maintained town centre

Example: Advocate for reporting cleansing issues



To read the full action plan: www.littlehampton-tc.gov.uk/littlehampton-business-forum

Get involved

Working together to increase footfall and make a positive impact on the town's retail and hospitality offer is at the forefront of the Forum's work.

By getting involved you'll benefit from the supportive network of like-minded business owners. There will be opportunities to learn from other successful businesses, share ideas and support each other through challenges.

Forum Meetings

For more information on Forum meetings, you can either email, follow the link or scan the QR code.



littlehamptonbusinessforum@outlook.com



www.lovelittlehampton.co.uk/business-forum



Support available to you

Arun District Council offers a range of support to businesses that are thinking of starting up, relocating, expanding or recruiting in the area. The Economy Team also work with businesses to review their initial business proposals and advise on any other issues that need to be considered, such as planning permission.

Business support

Arun District Council offer a range of support to businesses that are thinking of starting up, relocating, expanding or recruiting in the area. They also work with businesses to review their initial business proposals and advise on any other issues that need to be considered, such as planning permission.

When available, details of grants and funding can be found on the council's website:



www.arun.gov.uk/leap

Arun Business Partnership

Arun Business partnership (ABP) aims to bring local businesses together to generate income for the local economy.

The ABP monthly newsletter is a great source of information for businesses with regular updates on grants, training, and employment.

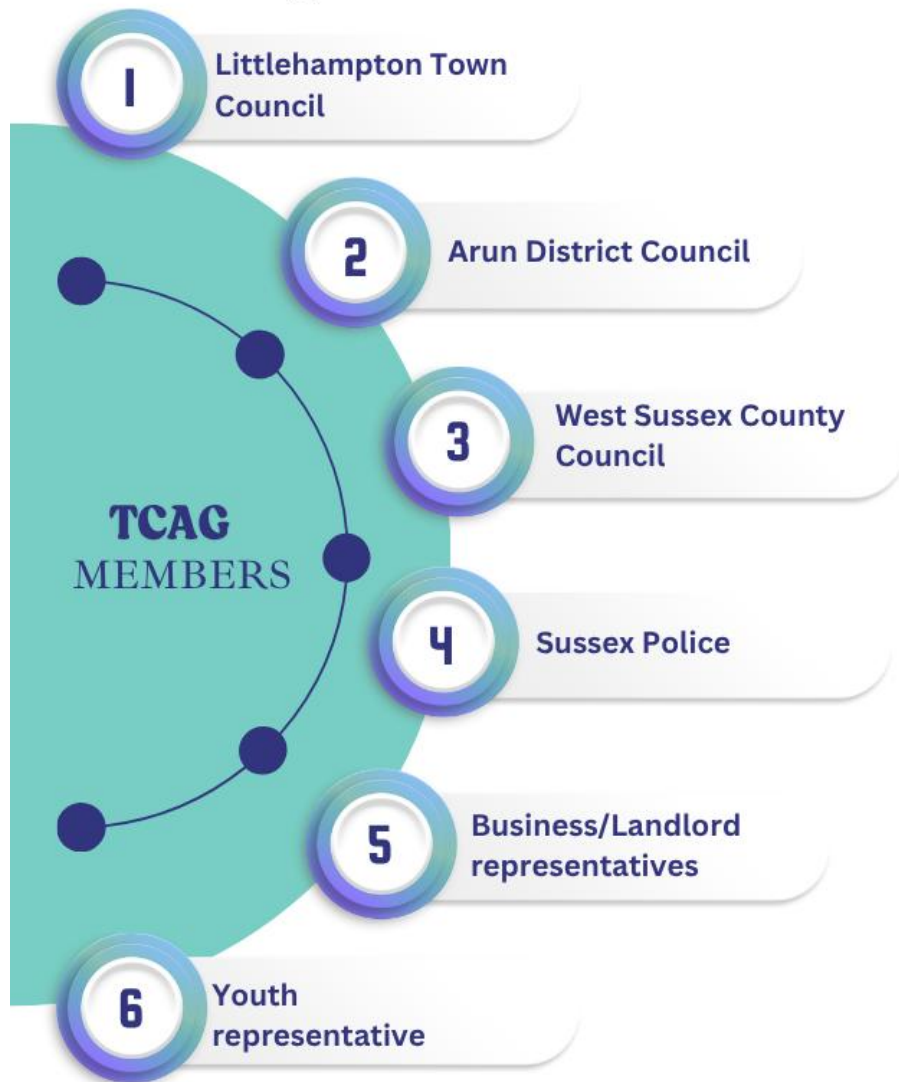


www.arunbusinesspartnership.co.uk



Town Centre Action Group (TCAG)

Since 2022, a group of key partners have worked together to deliver actions from the Town Centre Strategy.



Achievements 2022 – 2025

- secured grants and delivered town centre projects such as wayfinding and lighting improvements
- development of the Littlehampton Business Forum
- creation of a social media campaign to showcase Littlehampton's independent businesses
- supported a local business owner in establishing a new Friday market.
- established a landlord and agents network
- developed and delivered a successful programme of Easter and Summer holiday events in the High Street
- created a town centre signage strategy
- expanded Christmas Illuminations

Town Centre safety:

- creation of the Arun District Council's Business Crime Reduction Partnership
- Arun District Council has recruited community protection officers for Arun, providing a robust anti-social behaviour enforcement service.

Town Centre Action Group (TCAG)

In June 2025, the action plan was reviewed as the focus shifted from short term goals to medium term goals.

Focus areas 2025 – 2028

Town Centre Examples of actions: - actively support bids and projects contributing to an improved public realm - improve the aesthetics of the town centre by exploring opportunities for community led activities.	 Culture Examples of actions: - actively support activities and events which brighten the Town Centre and its surroundings. - support and establish dedicated and sustainable forums for Events, Sports and Arts
Marketing & Tourism Examples of actions: - develop visit littlehampton website and social media as a tool to support tourism and community activity - use social media and digital tools to highlight local attractions, events and businesses	 Retail & Hospitality Examples of actions: - support ADC with their Expression of Interest for a General Market - continue to support a sustainable and empowered group of Town Centre business representatives.
Transport & Linking the Town Centre, Seafront and Riverside Examples of actions: - LTC to develop and lobby for adoption of a signage strategy for the town centre and surrounding areas - explore options to enhance the public realm at transport entrances to the Town	 Anti-Social Behaviour Examples of actions: - continue to work with the Littlehampton Business Forum to report issues in the town centre - work with Sussex Police to ensure effective data sharing resulting in efficient deployment of resources, and support activities such as Action Days

If you would like to view the full action plan or have any ideas, please contact the Town Council directly:



towncentrestrategy@littlehampton-tc.gov.uk



www.littlehampton-tc.gov.uk/town-centre-action-group

Town centre safety

Arun Business Crime Reduction Partnership – BCRP

The Arun Business Crime Reduction Partnership (BCRP) is a formal structure that covers a range of business crime reduction initiatives, such as the DISC app for recording and reporting incidents. This structure makes sure the BCRP is well organised, operates within clear guidelines, and does not breach data protection laws in the way that sensitive information about individuals is collected, stored and shared. It is available to businesses with physical premises in and around Littlehampton and Bognor Regis town centres at no cost.

To find out more information and how to get involved : www.arun.gov.uk/bcrp/

DISC App

When you join the BCRP, you will be given access to a data compliant app called DISC. You use the app to share information with other businesses that are members of the scheme, and to report incidents of crime and anti-social behaviour taking place in your premises to the Arun District Council BCRP Manager, and to Sussex Police through a secure link.

Community Protection Officers (CPO's)

Arun District Council's CPOs operate across Arun, providing a robust anti-social behaviour enforcement service. Daily tasking is informed by reports from the public and partners, such as the police. CPOs will attend areas that are experiencing the highest levels of reported anti-social behaviour.

- 7 day rota
- cover over weekends and evenings
- wide range of ASB enforcement powers
- 'Real time' attendance to hotspot locations
- body-worn video cameras



Business Forum Security Ambassador

The Littlehampton Business Forum has a dedicated security ambassador who is available to discuss any concerns and provide information on how to get involved in local reporting efforts.

Shop watch radio is a radio system used by town centre businesses to communicate with each other, enabling live updates to counter crime against businesses. To find out more, please contact:

littlehamptonbusinessforum@outlook.com



Useful information

Cleanliness

The High Street is cleaned daily, with checks happening early in the morning.

If you notice any problems with cleansing or bins in the public realm, you can report it online directly to Arun District Council's cleansing team:
www.arun.gov.uk/report-it

Environmental Health

If you need to report a problem regarding noise, food and public health, or see the public register, please email Arun District Council's environmental health team:
environmental.health@arun.gov.uk

Licensing

If your business requires a license, such as alcohol or pavement license, you need to contact Arun District Council's licensing team. For more information and ways to apply, visit:
www.arun.gov.uk/licensing



Graffiti

Always report graffiti via DISC or by calling 101 so the police are aware of any offences.

To report graffiti to Arun District Council, please complete the online form:
www.arun.gov.uk/report-it

You can also report graffiti to Littlehampton Town Council by emailing:
admin@littlehampton-tc.gov.uk

If the graffiti is on private land, the owner's permission is required before removal.

Business Forum

Maintenance Ambassador

The Littlehampton Business Forum has a maintenance ambassador you can talk to about any issues regarding maintenance of the town centre. Contact them at:
littlehamptonbusinessforum@outlook.com

Town centre car parks

There are 3 car parks in the town centre, as well as additional car parks along the seafront. They are all managed by Arun District Council.

- Anchor Springs
- St Martin's
- Manor House

Littlehampton currently has a parking disc scheme which allows for 2 hours of free parking once per day. The virtual disc currently costs £4 and the cardboard disc costs £6. Discs are valid from the 1 January to the 31 December of the calendar year.

For more information or queries:
www.arun.gov.uk/car-parks

Get Involved with the Community



Events programme

Littlehampton Town Council delivers a core programme of activities which run throughout the year:

- Easter and Summer high street events
- Armed Forces Day
- Sandcastle competition
- Screen on the Green
- Town Show and Family Fun Day
- Christmas Lights Switch on

If you are interested in getting involved or sponsoring an event, contact the town council directly.

There are also many community-run events, such as the bonfire and fireworks night, the waterfront festival, and regular activities like parkrun.



Littlehampton hosts a wide range of events throughout the year, including those organised by the council, independent organisers and national celebrations.

Together, these events contribute to the town's character and offer something for everyone.

Littlehampton Events Forum

The Events Forum brings together members of the community who want to organise events in the town. It is a great opportunity to collaborate and build a coordinated, town wide programme that benefits everyone.



events@littlehampton-tc@gov.uk



www.lovelittlehampton.co.uk/events



Friday general market

Littlehampton has a general market running every Friday, offering a selection of unique stalls and local produce.

9:00 to 16:00

High Street, Littlehampton

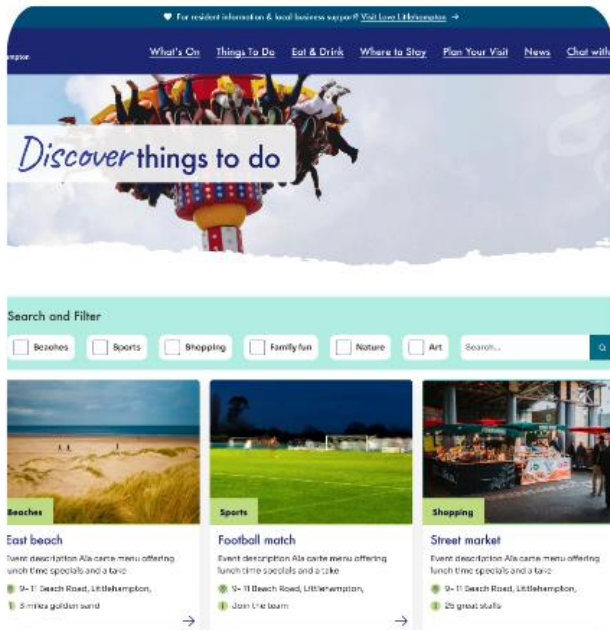
If you are interested in having a stall at the market, please contact the local operator, at:



littlehamptongeneralmarket@gmail.com

Visit Littlehampton & Love Littlehampton Website - Free Listings For Your Business

Littlehampton Town Council, supported by Arun District Council, has developed an expanded destination website that now focuses on both the visitor and resident experience.



The visitor-facing site providing visitors with information about the town including attractions, things to do and relevant shops and place to eat and drink.



The resident-facing site features information on community based activities, shops and services as well as hosting key information for businesses, community groups and event organisers.

How to get involved

If you haven't already been contacted by the Town Council to set up your free business listing, please reach out to them at:

✉ towncentrestrategy@littlehampton-tc.gov.uk

Support
LOCAL
Businesses

**Get
involved!**



Useful contacts

Littlehampton Business Forum



littlehamptonbusinessforum@outlook.com



www.lovelittlehampton.co.uk/business-forum

Littlehampton Town Council



towncentrestrategy@littlehampton-tc.gov.uk



www.littlehampton-tc.gov.uk/town-centre-action-group

Arun District Council



business@arun.gov.uk



www.arun.gov.uk/business-support/